

Annual Report 2024

EDUMATA has a very small project implemented in 2024.

We were able to be funded only USD 3000 from **Korea Safety, Health and Environment Foundation** to the project entitled “[Enduring Safety Awareness among the Motorcycle Riders in Dar es Salaam City, Tanzania](#)”

The Activity Implementation Report which was submitted to the Donor

[Enduring Safety Awareness among the Motorcycle Riders in Dar es Salaam City, Tanzania](#)

1. **Project description**

Problems to be solved, Project purpose, and Activities you plan to do.

*Brief summary within a Paragraph

This project was meant to support the ongoing road safety initiatives which we started in 2023 under the Korea SHE Foundation support. We engaged and trained 25 Motorbike riders in Dar es Salaam, Tanzania of where we had challenges on road traffic accidents. The motorbike riders are transporting people from one place to another have been found to be main cause of traffic accident in Tanzania. The statistics had shown that more than 16,000 road traffic related accidents have been caused by this transport subsector. More than 50 percent (%) of the people involved in these accidents have resulted into fatalities and permanent disabilities.

We planted seed of knowledge to 25 motorbike riders in 2023 under the support of Korea SHE Foundation. There have been some noticeable improvements in terms of road safety awareness in Dar es Salaam. However, there are other challenges that have remained unsolved, and this was why we applied the funds for the second phase so that we could continue gradually engaging through giving the moral support and coaching them by increasing awareness and training to the group.

The first session for phase two was conducted on 1st June 2024. This time we brought our group in the conducive environment together with Edumata staff and Government representatives so that we could get feedback from them.

The lines of discussions were:

- Let us remember what happened since the training on 10/06/2023
 - Tell the truth
 - What has worked?
 - What is missing?
 - What help is needed?
- Observe carefully and differentiate

- Questioning and directing
 - What is Lacking and Mistake
- Discussion considering the current truth
 - Zero Harm in riding:
 - What does it Mean?
- What should be done?

The above line of discussions opened their minds, and they were highly engaged and involved. They all realized that they should start the changes. The changes should start with them.

Generally, the discussion showed that the group had totally changed in terms of riding behaviours, engaging and engaging their colleagues outside their perimeters had increased. They farther stated, since the last training, no one out of the 25 boda boda riders had ever caused or involved in any road accident or any other security incidents. They were appreciative with program. However, the scope of reaching more riders still challenging due to the limited financial resources.

2. Project Implementation Status

Describe the details you did related your project including the preparation process so far.

*Details about Who, What, When, Where, Why and How

Who: As stated in number one above, the project was the continuation with last year project i.e

Enduring Safety Awareness among the Motorcycle Riders in Dar es Salaam City, Tanzania. We went with the motorcycle riders (25) who were already identified in phase one. We also had road traffic police and journalist who would cascade the training lessons to other riders in other parts of Tanzania.

What: This time we prepared and developed the high visibility vests showing the both logos Korea SHE Foundation as project donor and Edumata on the other hand as project implementer. This increased visibility of our project and many people realized that Korea SHE foundation is contributing significantly to save the lives of the people in terms of facilitating and capacitating the communities around the world.

When: The training which started with show casing by demonstrating to the communities what was the event all about, was conducted on 1st June 2024. The training and discussions took the whole day.

Why: This was done as a continuation from the previous phase to continue capacitating motorcycle riders so that to change the mind set and save the lives of the people who have been negatively affected by fatalities serious injuries which have been occurring due recklessly riding and lack of following the riding procedures, road signs, and riding gears.

How: The group was highly encouraged to state bravely on the challenges in the form of planarly discussions. Some of the raised issues were directly related to policies and traffic officers. The road traffic officers were in the discussion promised to deliver the message to responsible authorities so that they can action.

Furthermore, the group agreed to make it sustainable by making it to be a role model for further upscaling in other places in the country. They raised and suggested various issues to enhance program to thrive and to remain sustainable.

They created Whatsap Group of where we include traffic police and Edumata Staff to remain updated on daily basis.

Furthermore, we convened another discussion on 28 September 2024. In the discussion, we agreed on the terms of the group sustainability and impact on the ground. We agreed to be meeting to discuss briefly on the success and challenges. We further agreed that the created WhatsApp group will be used for any important updates regarding road safety awareness and any further economic and social opportunities. However, we agreed to be getting feedback in terms success stories and any available challenges every last Saturday of a month for at least an hour from 4-5pm Tanzanian Time. The aim is make them remain active and engaged

3. Future Project Activities

Expectation for future activities

1. Enhancement of the group on other income generating activities to enhance them cover some of the necessary requirements like health insurance, paying and renewing driving licences
2. Engaging the Government authorities and other stakeholders to enable the group in terms economy enhancements, small loans and also upscaling the lessons learnt.
3. To involve more participants in the program so that more motorcycle riders can have more awareness in terms of behavioural change and riding with cautions.

4. Photos

At least ten photos of project activity.

※ Photos: 2~10MB each / jpg, jpeg, png files



Traffic Police, Edumata CEO and Bodaboda riders in a casual discussion about road safety awareness



Motorcycle (Bodaboda) riders in matching as part of road safety awareness campaigns



Traffic Police in a jovial mood with bodaboda



EDUMATA CEO explaining the important of the event in regard with road safety awareness



Casual discussion on road safety awareness



Lunch being Served



Bodaboda being getting meals during the training session



Casual Discussion between Edumata staff, Traffic Police and Bodaboda



Group discussion



Bodaboda explaining something during the plenary session



Lunch being served



Edumata Staff facilitating the discussions



Group photo after the training session.



Korea
Safety Health Environment
Foundation



Elimu Dunia na Mazingira
Tanzania

Combine logos: Korea SHE and EDUMATA